



Keystone

HOMES

"ONE OF
AMERICA'S
FINEST"

... Luxury in Everything, But Cost ...

KEYSTONE — Your Key to Modern Living

KEYSTONE Homes are the result of the highest achievement that custom designing and tested planning can produce at the lowest possible cost.

Thousands of Happy KEYSTONE Home Owners testify to KEYSTONE'S superb quality and cost economy, the result of modern production line methods, where every house must pass rigid factory inspection, completely eliminating costly and time consuming errors.

STUDY this brochure carefully. It was designed and planned to assist you in selecting the ideal, the money-saving home for

your family. Yes, the homes shown on the following pages are the result of years of planning and architectural research. They reflect superior design in room arrangement with maximum wall space for furniture placement.

With extra emphasis on larger windows, KEYSTONE Homes are airy and light, cheerful and bright. They're truly "luxury in everything but cost".

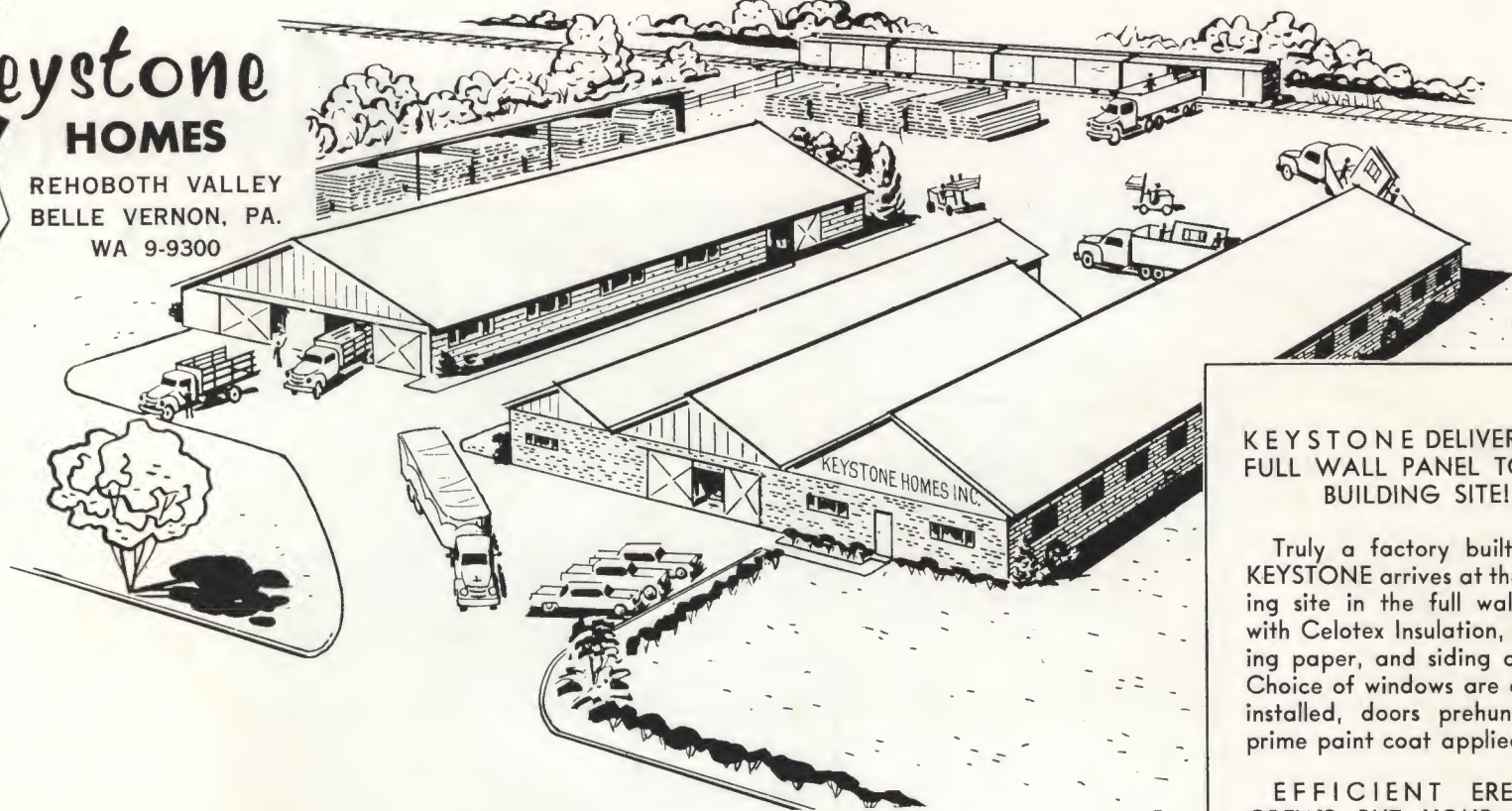
42 DIFFERENT MODELS.

HUNDREDS OF FLOOR PLANS.

Let a KEYSTONE experienced representative assist you in planning your KEYSTONE Home!

Keystone HOMES

REHOBOTH VALLEY
BELLE VERNON, PA.
WA 9-9300



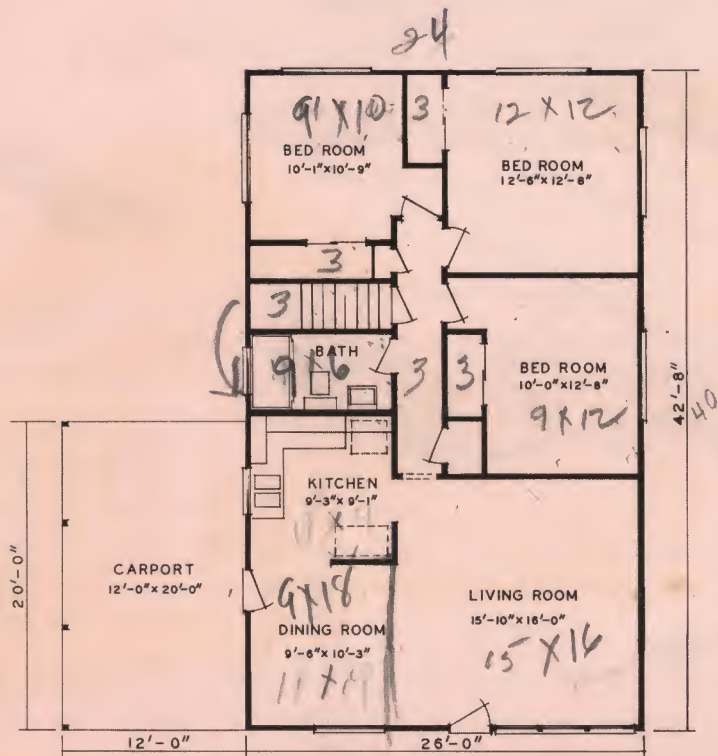
KEYSTONE DELIVERS THE
FULL WALL PANEL TO THE
BUILDING SITE!

Truly a factory built home,
KEYSTONE arrives at the build-
ing site in the full wall panel
with Celotex Insulation, Insulat-
ing paper, and siding applied.
Choice of windows are already
installed, doors prehung, and
prime paint coat applied.

EFFICIENT ERECTION
CREWS PUT YOUR HOME
UNDER ROOF IN 3 DAYS.

Acres of factory area under roof guarantee all-weather production under ideal conditions. Skilled craftsman, advanced engineering know-how, and architectural planning assures precision construction not possible in the field.

the BRADFORD



1109 SQ. FT. FLOOR AREA



Contemporary in design, the Bradford achieves its strikingly attractive effect from the dramatic use of floor to roof glass walls, cathedral ceilings with unique beam, and fixture styling that reflects the modern trend.

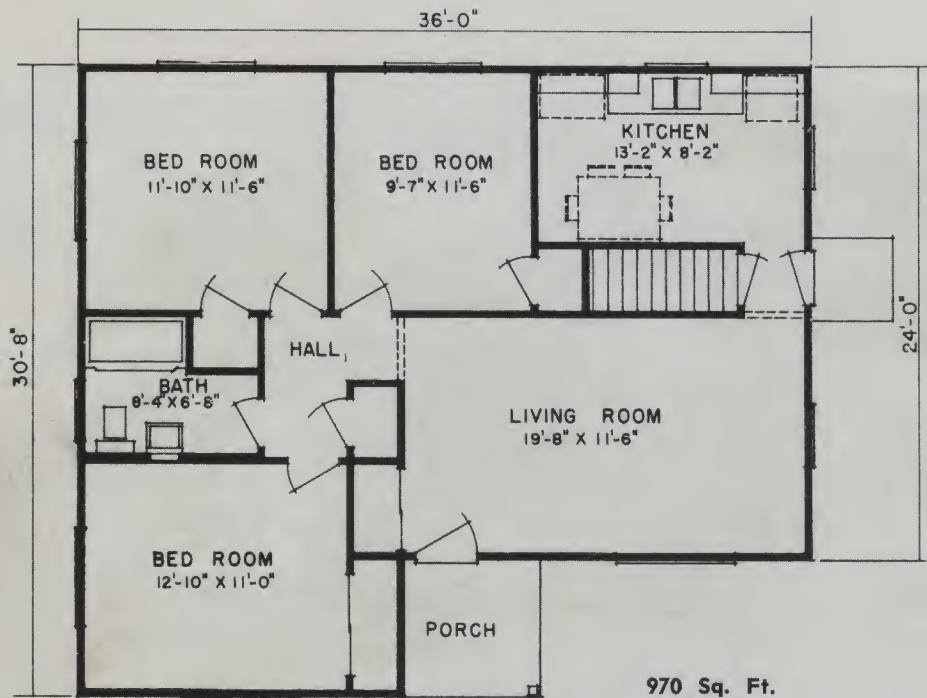
The long, sweeping roof lines covering living room, dining room, and carport area, gives this home the ultra-modern look — the big home look.

Yet, the Bradford simplicity of design permits it's construction on NARROW as well as expansive lots. Airy and light, cheerful and bright, here is casual living in modern comfort.

The Bradford is also available without glass walls, and with standard ceilings.

the Bradford





970 Sq. Ft.
Floor Area

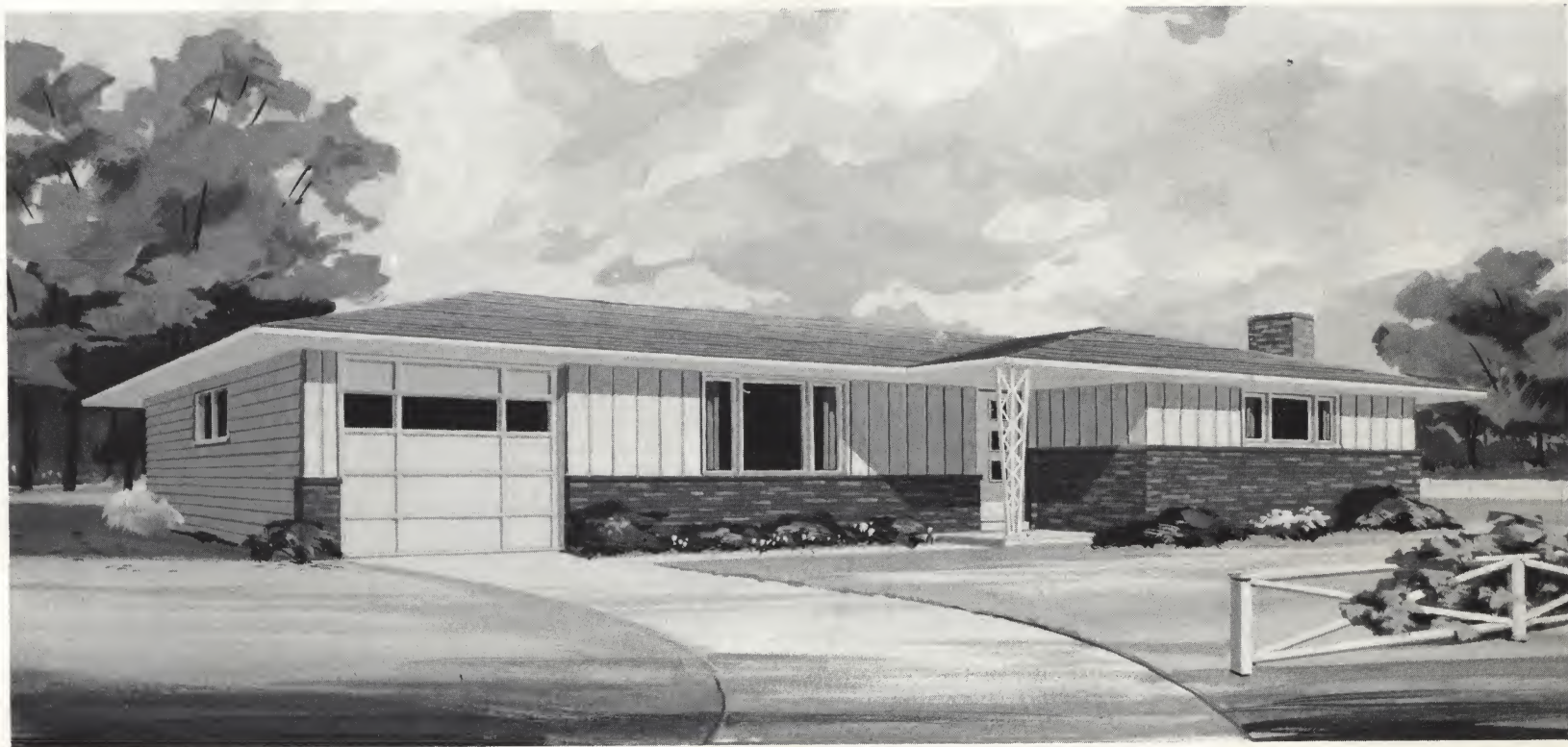
ALL KEYSTONE HOMES INCLUDE YOUR CHOICE
OF EXTERIOR FINISH — BRICK, SIDING or STONE.

the BEDFORD

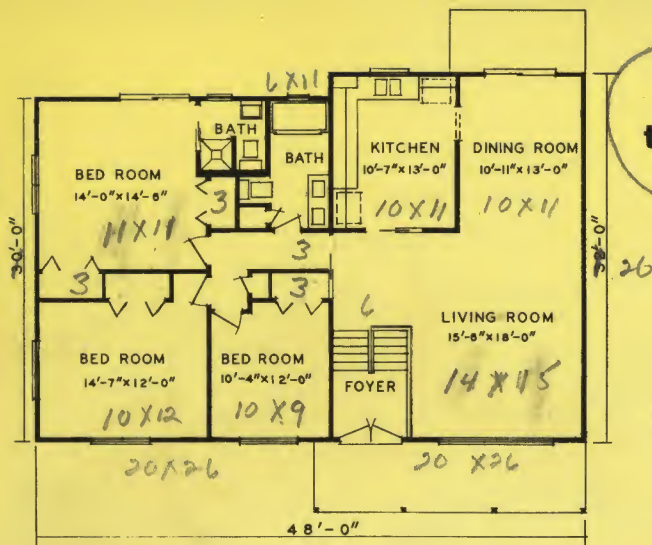
The long low lines of this ranch home generate a look of inviting friendliness. Inside, meticulous planning provides three roomy bedrooms, a large kitchen and living room, ample closet space for each bedroom and a linen closet for the bath.



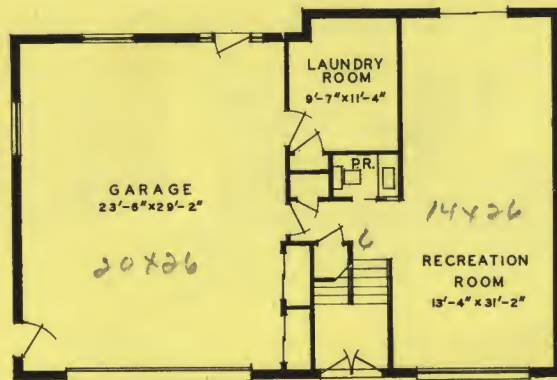
the Bedford



the QUEENSWOOD



1485 SQ. FT. FLOOR AREA
419 SQ. FT. RECREATION AREA



As stately as its majestic columns imply, the Queenswood is truly a home for the most discriminating owner.

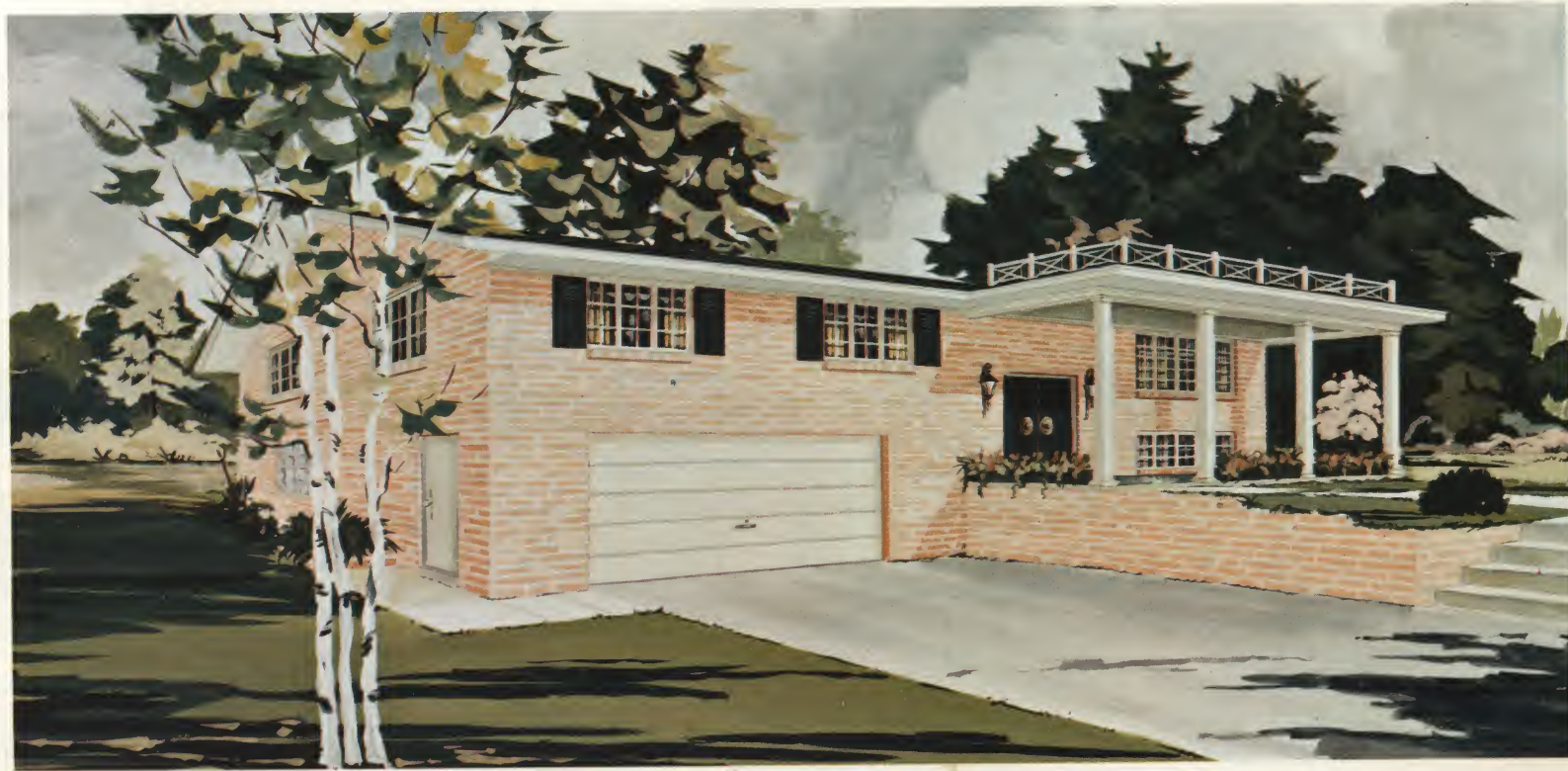
The exterior colonial charm spills over into its luxurious interior. From the moment you enter, you are aware of the graciousness and elegance of the foyer, and entranced by the open staircase leading to the spacious living room, dining room area. It's cheerful brightness is accented by glass sliding doors leading to the patio, and the swinging bar doors that hide the lady's dream kitchen.

The privacy of the bedroom area is highlighted by the use of a pocket door. The engineering imagination which created the spacious elegance of the master bedroom and bath with sliding glass doors overlooking a private balcony, also designed two other large, airy-bright bedrooms and second bath.

The unusual, huge family room in the lower level with its colorful bar and glass doors at one end, and unique log burning fireplace at the other, is located four short steps from the entrance foyer.

A large two-car garage and laundry room, plus many optional features, round out this truly luxurious home.

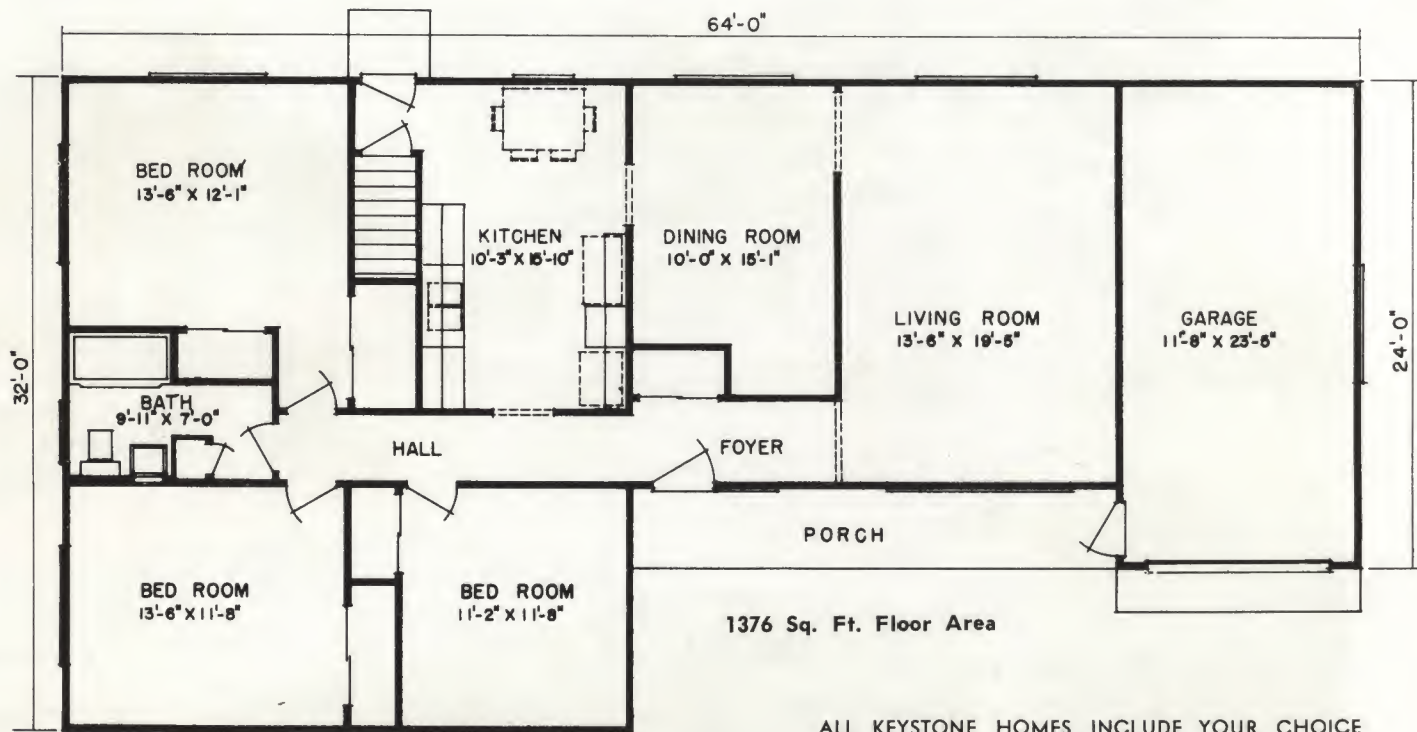
the Queenswood





the GETTYSBURG

Here is a fine home, both in beauty and convenience. The living room extends the full depth of the house and leads directly to either the dining room or foyer. The kitchen, with a work center arrangement, is large enough to accommodate a breakfast and snack table. The master bedroom is huge — having two large clothes closets.



ALL KEYSTONE HOMES INCLUDE YOUR CHOICE
OF EXTERIOR FINISH — BRICK, SIDING or STONE.

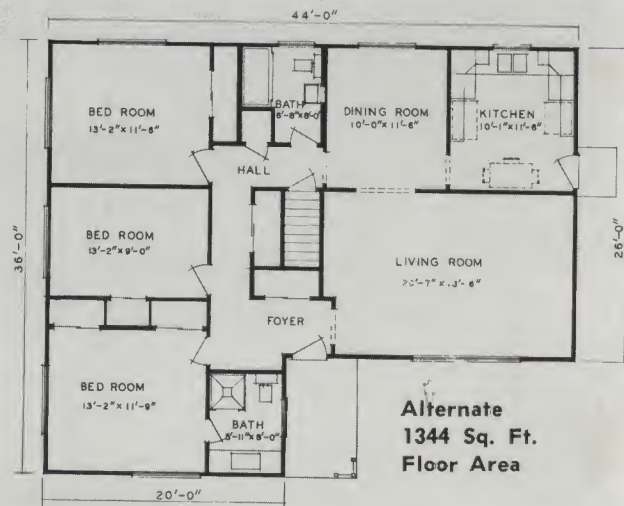
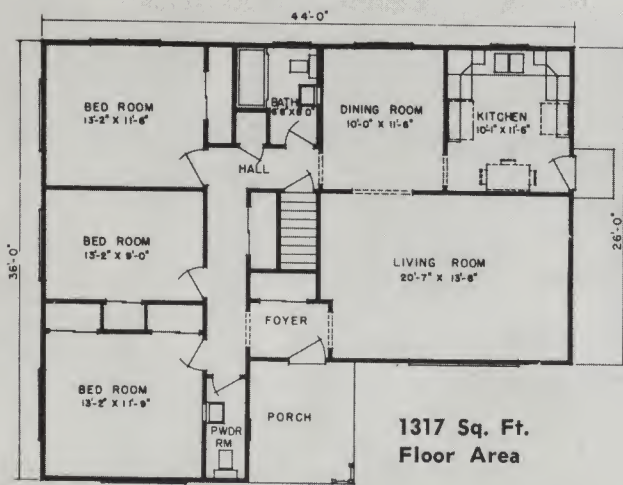
the Gettysburg





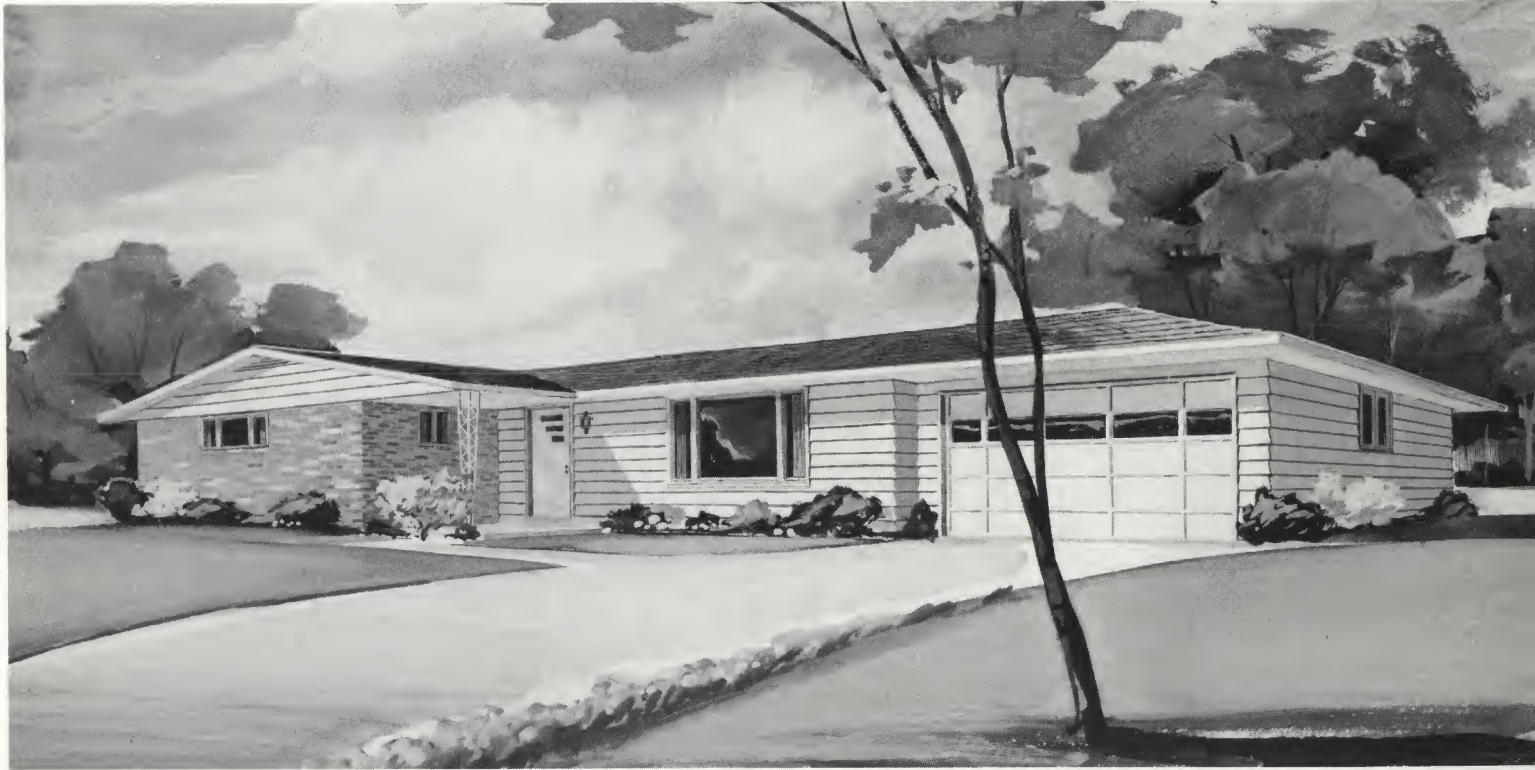
the LYNNWOOD

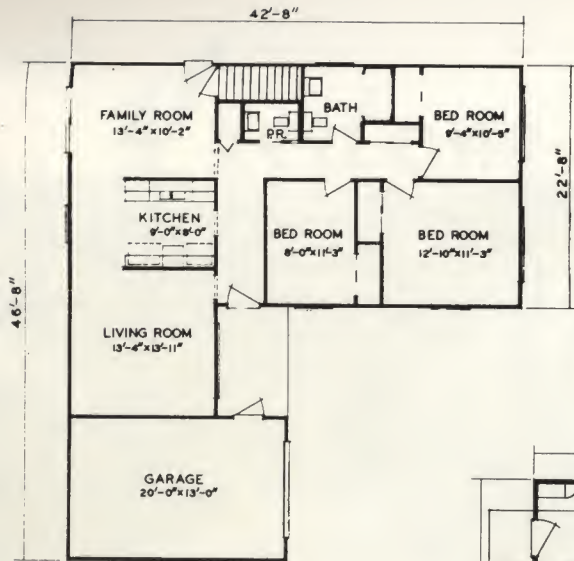
Effective planning gives the substantial home ample storage and closet areas, good ventilation and lighting and plenty of space for comfortable living. The windows, which are Malta casements, bring in all the beauty of the outdoors.



ALL KEYSTONE PLANS ARE ENGINEERED TO MEET F. H. A., V. A. AND LOCAL BUILDING CODES AND REGULATIONS.

the Lynnwood

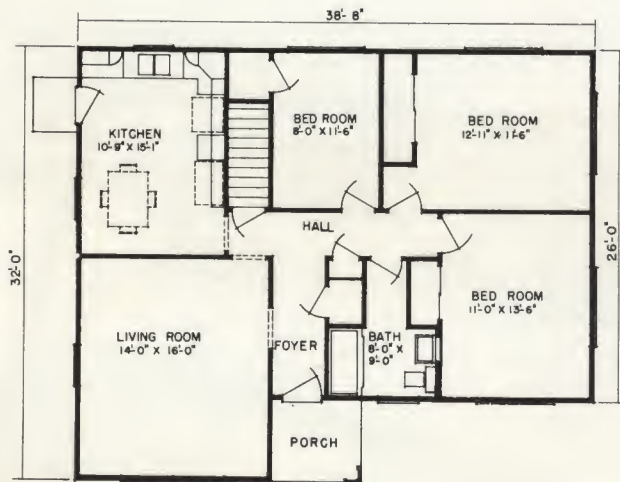




the NEW YORKER

Every foot of floor area has been put to good use in this modern L shape ranch. Kitchen, dining, living and sleeping quarters are integrated into a good basic design. Each is part of a normal traffic pattern and yet comfortably separate from noise and confusion.

"NEW YORKER"
1116 Sq. Ft.
Floor Area

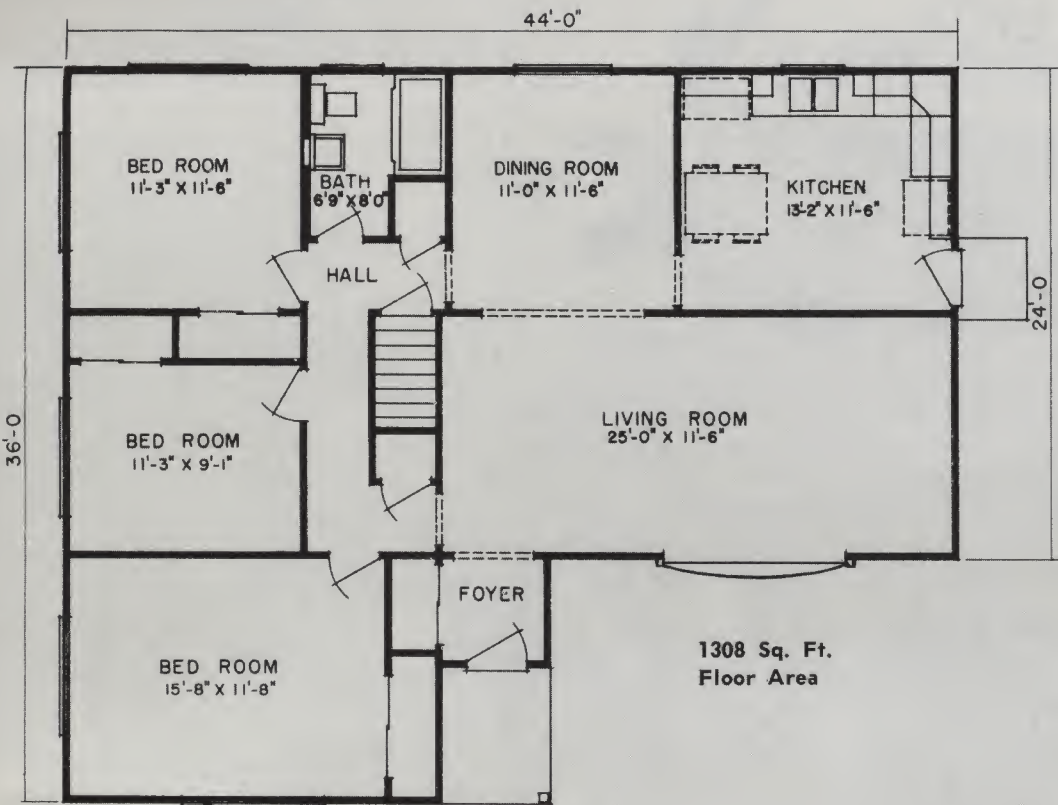


"YORK"
1093 Sq. Ft.
Floor Area

ALL KEYSTONE HOMES INCLUDE YOUR CHOICE
OF EXTERIOR FINISH — BRICK, SIDING or STONE.

the New Yorker





the BRENTWOOD

The massive living room of the Brentwood is built around a delightful and friendly bow window. And its proportions are characteristic of the planning that went into the remainder of the house. You'll appreciate the privacy of the entrance foyer with its own guest closet, the separate dining room, the twin bed size bedrooms.



the Brentwood



SPECIFICATIONS FOR KEYSTONE HOMES

SHELL PACKAGE

1. GIRDER: 3 — 2" x 10" No. 1 Fir, KD, to be assembled on the job. This item is optional.
2. SILL PLATES: 2" x 6" front, rear, both ends, No. 1 Fir or equal.
3. HEADERS: KD, to be trimmed on the job. No. 1 Fir.
4. JOISTS: 2" x 8" or 2" x 10", factory pre-cut, No. 1 Fir.
5. BRIDGING: Wood or Metal, at center of spans.
6. SUB FLOOR: 1/2" Plyscore or equal.
7. BASEMENT STAIRS: 2" x 12" Stringers, No. 1 Fir. 5/4 x 10 Clear Y. P. treads, 1" x 8" W.P. risers, and moulded handrail and brackets furnished.
8. EXTERIOR WALLS: Factory fabricated, consisting of 2" x 4" bottom plates, 2" x 4" studs 16" o.c. and double top plate of No. 1 Fir or equal. 1/2" Asphalt coated or impregnated sheathing covered with 25 lb. Slater's felt. 3/4" x 10" Clear bevel siding or Shadowcast hardboard siding, factory applied with one coat of prime paint. All aluminum windows to be casement type, including screens, as per drawings. Exterior door openings framed. Corner bracing 1" x 4" let in, factory applied.
9. EXTERIOR DOORS: Front entrance 1-3/4" paneled or hollow core flush as per pattern chosen. Service 1 3/4" lighted door. Each equipped with 1 1/2 pairs butt hinges, locks and weather stripping. Both doors assembled in W.P. door jambs, aluminum threshold and hardware ready to place in rough openings.
10. INTERIOR PARTITIONS: Factory pre-cut of 2" x 4" and 2" x 6" placed 16" o.c. Precut door headers assembled and bundled. All partitions to have single bottom plate and double top plate. Top and bottom plates to be trimmed on the job. Partitions to be assembled on the job.
11. CEILING JOISTS AND ROOF RAFTERS: 1-1/2 Story homes: Ceiling joists 2" x 8" or 2" x 10", 16" o.c. No. 1 Fir, factory pre-cut. Roof rafters 2" x 6", 16" o.c. No. 1 Fir or equal, factory pre-cut. Ridge board 2" x 8" No. 1 Fir, to be trimmed on the job. One story and hip roof homes: Ceiling joists 2" x 6" 16" o.c. No. 1 Fir or equal, factory pre-cut. Roof rafters 2" x 6" 16" o.c. factory pre-cut. Ridge board 2" x 8" No. 1 Fir to be trimmed on the job.

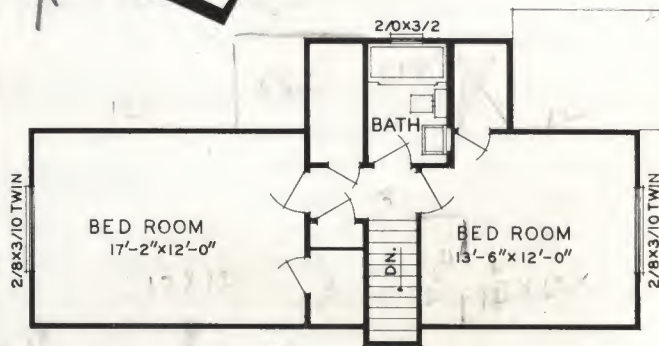
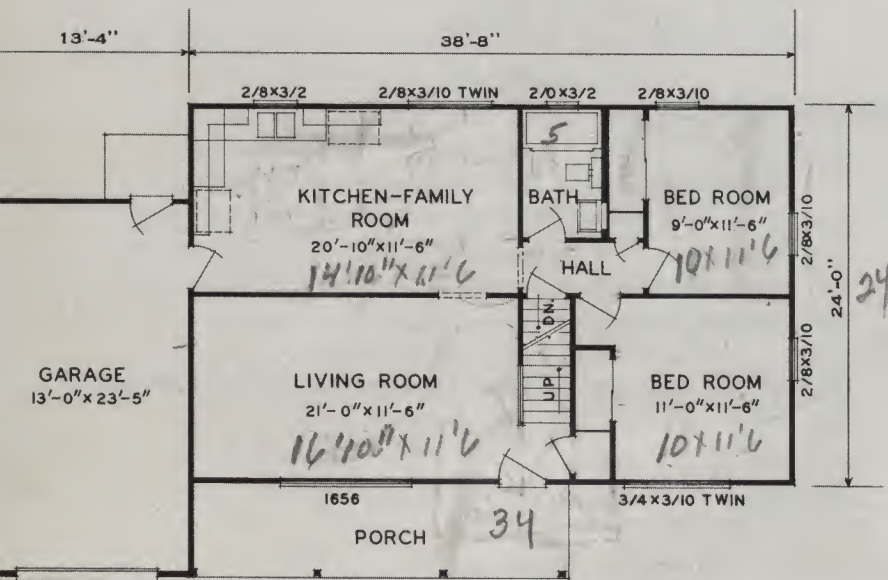
12. ROOF SHEATHING: 1" x 8" W. P. or equal.
13. PLANCIA: $\frac{3}{8}$ " exterior plywood.
14. ROOF SHINGLES: 235# Asphalt strip shingles over 15 lb. roof felt. Shingles to have cemented tabs and be laid 5" to weather.
15. GUTTERS: O. G. Embossed aluminum gutters.
16. DOWNSPOUTS: 2" x 3" square type aluminum.
17. BRICKMOULD: White Pine, Douglas Fir or equal.
18. NAILS FOR ERECTION: 8d Common and 16d common
19. SECOND FLOOR STAIRS: For 1½ Story, split level, and two story homes only, Oak Treads, Oak risers, and W.P. Stringers.

INTERIOR TRIM PACKAGE

1. All interior doors are birch, flush type furnished with prefit wood jambs and stops and complete with hardware. Wood casing furnished, $\frac{3}{4}$ " x 2-¼" W.P. or equal. Sliding doors and hardware as per plan.
2. Baseboard, 1" x 4" W.P. or equal and shoemould, ½" x ¾" W.P. or equal.
3. Shelves and shelf supports, W.P. or equal.
4. Metal closet rods, adjustable to fit closet size.
5. Select grade Oak Flooring, unfinished, 25/32" x 2-¼" for entire floor area, excluding kitchen and bathroom and substituting ⅝" sheathing grade plywood or equal for linoleum base in kitchen and bath.
6. 2" Fiber Glass insulation to cover first floor ceiling only.
7. Nails for interior trim installation.

the WHITEHALL

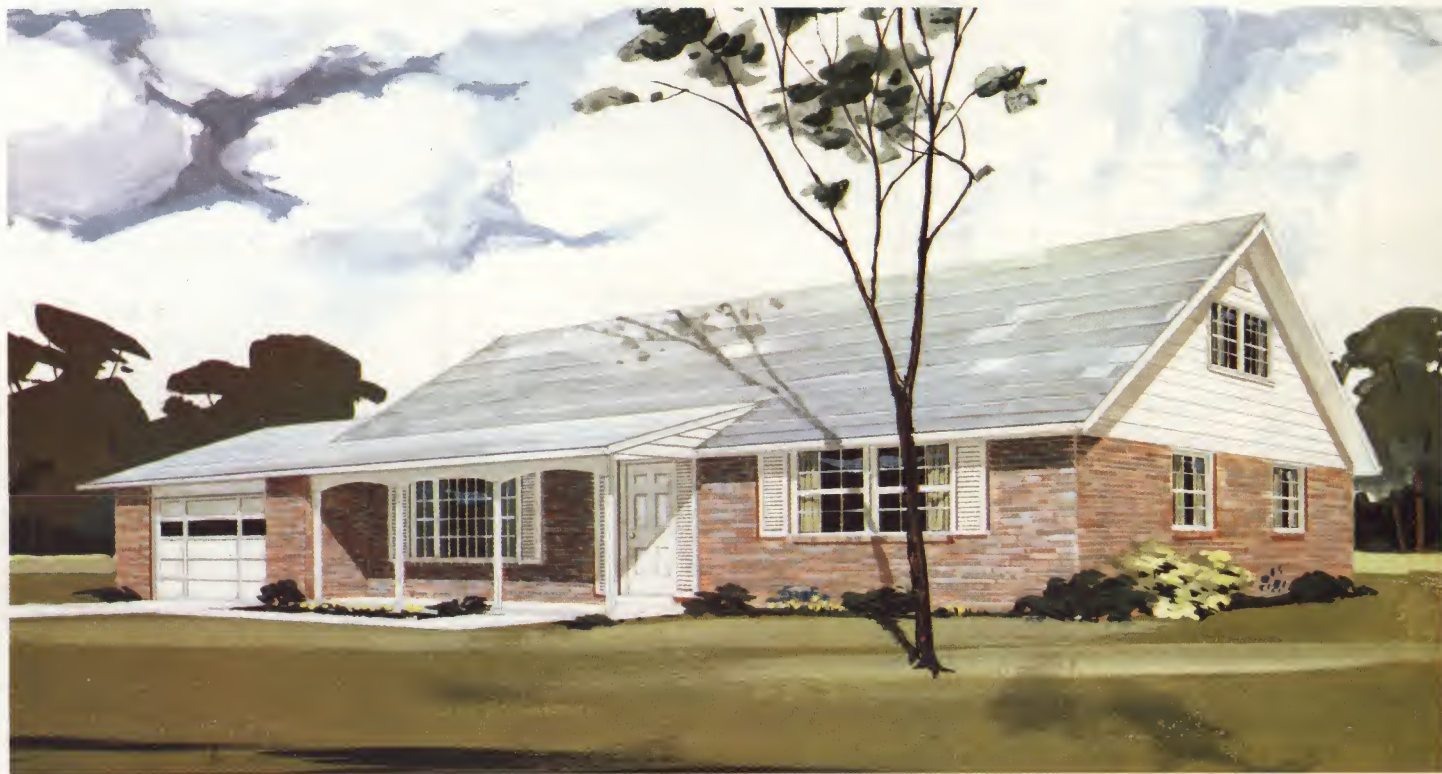
Here is a striking example of New England design. It includes a long living room with large colonial windows and shutters, a spacious kitchen — dining area arrangement and two bedrooms and bath on the first floor. The two bedrooms and bath on the second floor can be finished at your convenience.

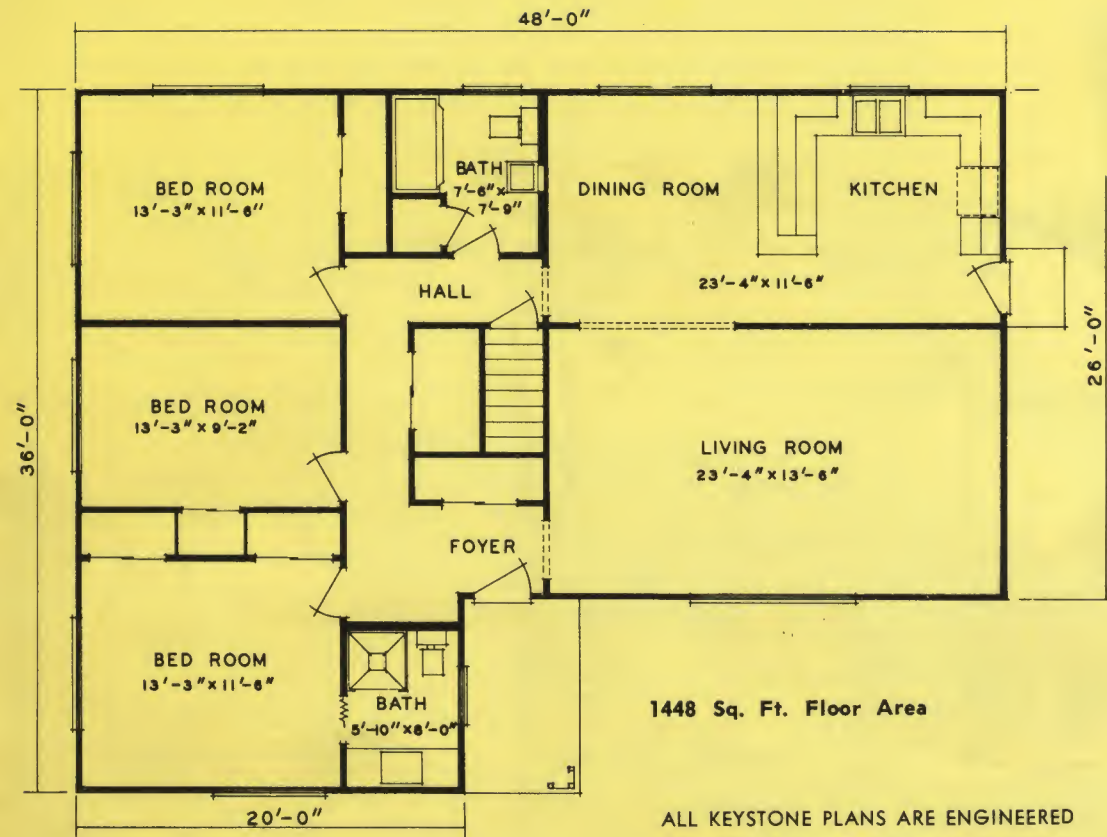


1472 Sq. Ft. Total Floor Area

ALL KEYSTONE PLANS ARE ENGINEERED TO MEET
F. H. A. AND V. A. AND LOCAL BUILDING CODES
AND REGULATIONS.

the Whitehall





1448 Sq. Ft. Floor Area

ALL KEYSTONE PLANS ARE ENGINEERED
TO MEET F. H. A., V. A. AND LOCAL
BUILDING CODES AND REGULATIONS.



the SOUTH SHORE

A broad roof overhang shelters the inviting entrance of this large ranch home. Family accommodations include a foyer and guest closet, two baths, separate dining room and an entertaining size living room with Malta view windows.

the South Shore



How Sweet it is!

Keystone
HOMES

Exclusive

"Cover-All"

HOME
FINANCING

**WHY PAY RENT—
JUST LOOK . . .**

If Your Rent Is	In 20 Years You Spend	In 25 Years You Spend
\$55 month	\$13,200	\$16,500
\$65 month	\$15,600	\$19,500
\$80 month	\$19,200	\$24,000
\$95 month	\$22,800	\$28,500

If you owned a KEYSTONE home worth \$14,000, in 25 years it would be paid off and you would have thousands in your bank account.

YOUR LOT IS ALL YOU NEED NO MONEY DOWN — 25 YEARS TO PAY

KEYSTONE'S EXCLUSIVE "COVER-ALL" FINANCING

Pays All Material

Quality Factory Built Home
Attached Garage if Desired
All Wiring Including Fixtures
All Plumbing and Fixtures
Gas Forced Air Heating
Plasterboard or Rocklath
Complete Interior Trim
Birch and Formica Kitchen
(with Built-ins, if desired)
All Foundation Materials
Choice of Floor Coverings

Pays All Labor

Excavation
Foundation Labor and Stoops
Home (Completely Erected)
Cash for Wiring Labor
Cash for Plumbing Labor
Duct and Furnace Installed
Beading and Plaster Labor
Hardwood and Trim Labor
Kitchen Unit Installed
Cash for Linoleum Labor

NOBODY BUT KEYSTONE GIVES YOU "COVER-ALL" FINANCING

1. Complete construction loan and permanent mortgage.
2. No other financing needed — Not a balloon note.
3. No principal payment till house is complete.
4. Lowest Interest Rates.
5. Interest only on unpaid balance.
6. Up to one year to complete.
7. Open-end mortgage.
8. No penalty for pay-off.

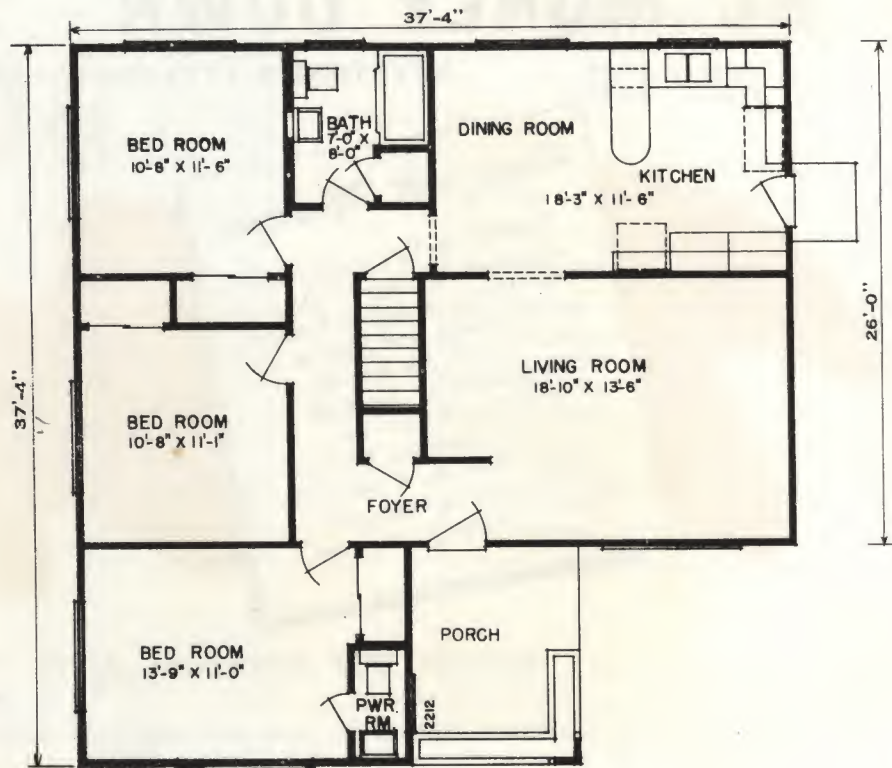
PHONE YOUR NEAREST KEYSTONE DEALER TODAY FOR AN APPOINTMENT. HE WILL GLADLY GIVE YOU FURTHER DETAILS.



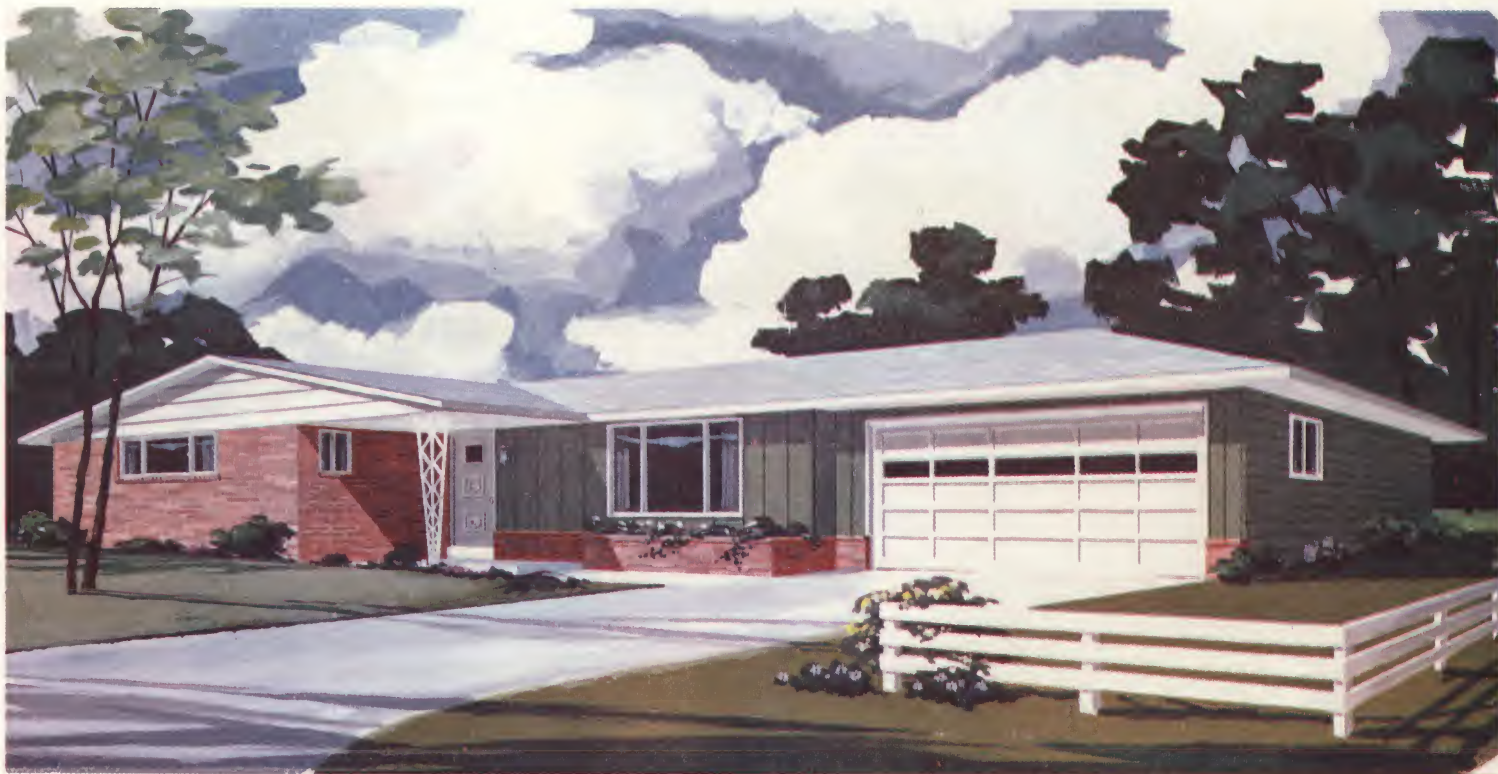
the BELMAR

The modern exterior of this L shaped ranch carries through to the functionally planned interior. A decorative planter encloses the covered porch leading to the foyer. A handy snack bar in the kitchen serves double duty as a separation between the dining and cooking areas and is a welcome addition of counter top space. Three bedrooms, large living room and 1-1/2 bath make this home complete in every sense of the word.

1162 Sq. Ft. Floor Area



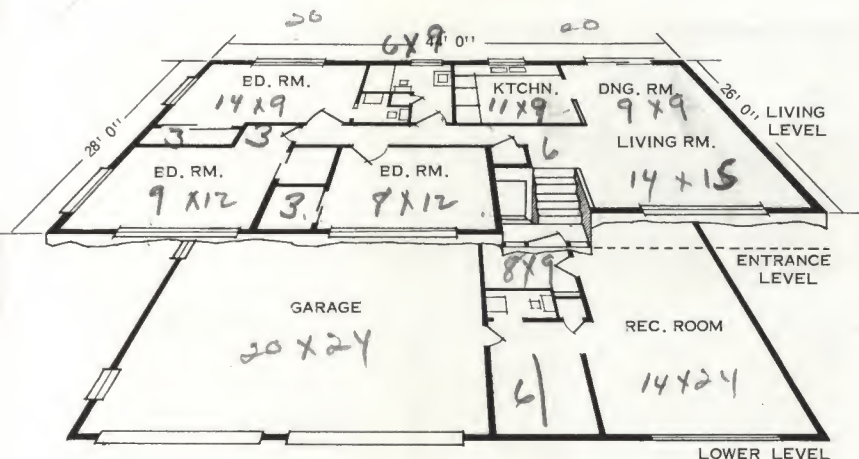
the Belmar



the Parkwood



the PARKWOOD



1191 Sq. Ft. Floor Area
378 Sq. Ft. Recreation Area

40' 0"



Here is an outstanding example of a split — entry design. The larger family will want to consider the practicality of the leisure — time lower level and its possible use as a fourth bedroom. And then, of course, there is an abundance of living space on the upper level.

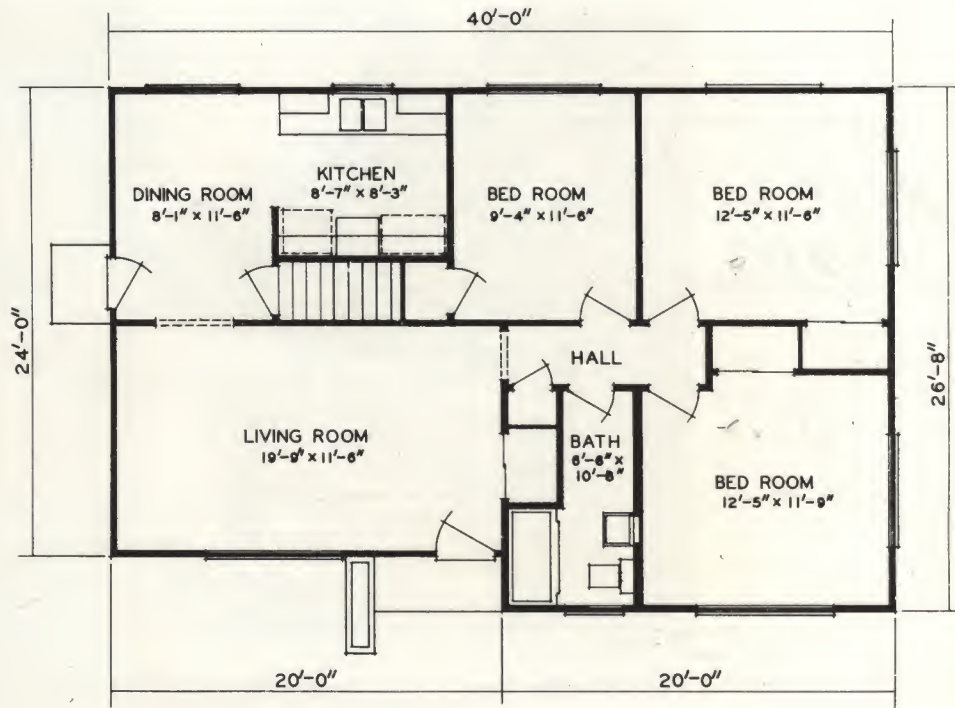


the WARREN

This contemporary ranch home with its distinctive exterior lines is an outstanding value. Native stone is skillfully blended with board and batten vertical siding and both are complemented by just the right use of diamond grid Malta casement windows. The covered porch is an invitation to relaxed family living.

ALL KEYSTONE HOMES INCLUDE YOUR CHOICE OF EXTERIOR FINISH — BRICK, SIDING or STONE.

1017 Sq. Ft. Floor Area

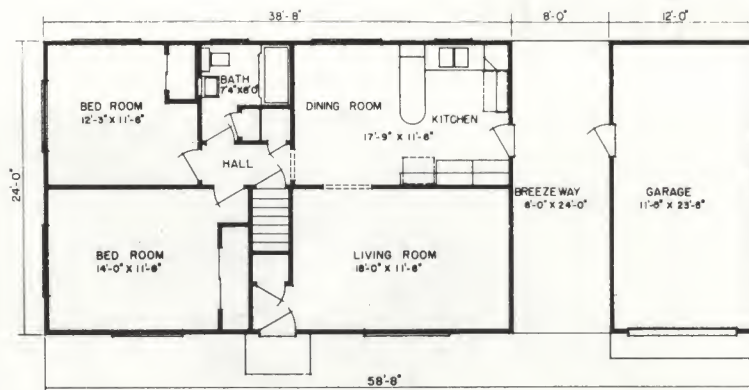


the Warren

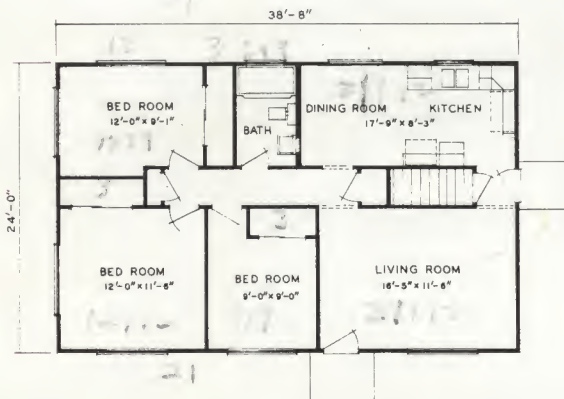




928 Sq. Ft. Floor Area



Erie
Alternate



ERIE

With either two or three bedrooms, the Erie is designed for convenient one level living. The breezeway provides a protected entry and in summer becomes an outdoor living area.

the Erie



MT. VERNON

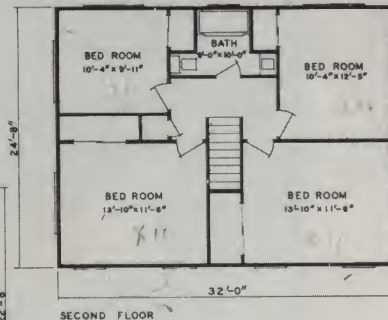
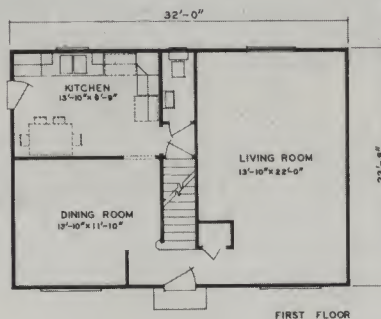
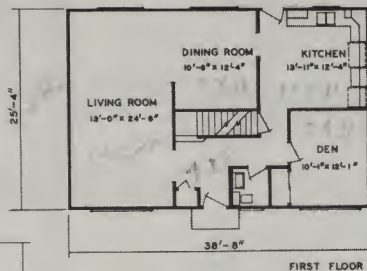
The basic values of a two-story home are fully used in the Mt. Vernon and Washington models. As their names suggest, they adapt the best of traditional architecture to the best of modern materials. For instance, depending upon your family habits, you may choose the large living room of the Mt. Vernon for entertainment or the den — library of the Washington for quieter pursuits.

32
22
190
260
850

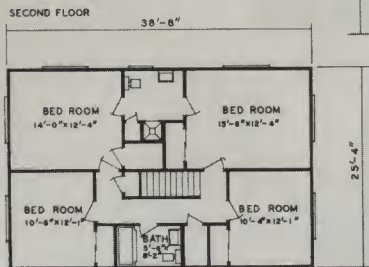
32
22
644
704



the MT. VERNON
2 Story
1513 Sq. Ft.
Total Floor Area



WASHINGTON
1959 Sq. Ft.
Total Floor Area

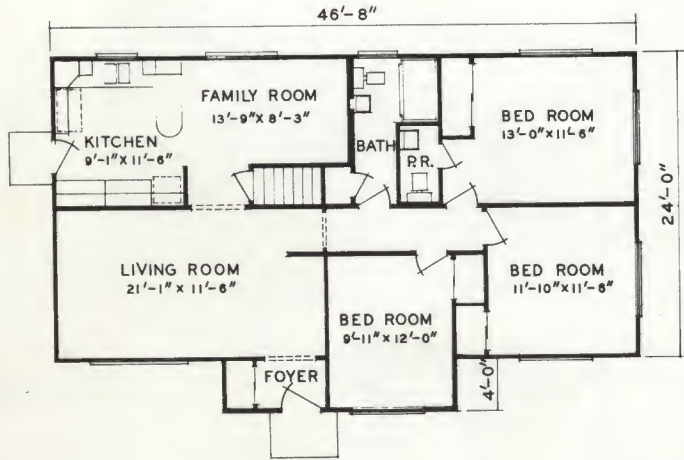
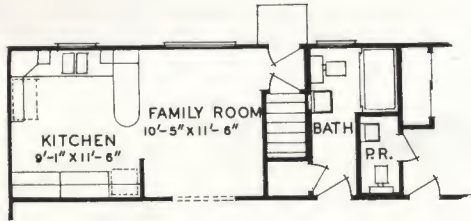


the Mt. Vernon



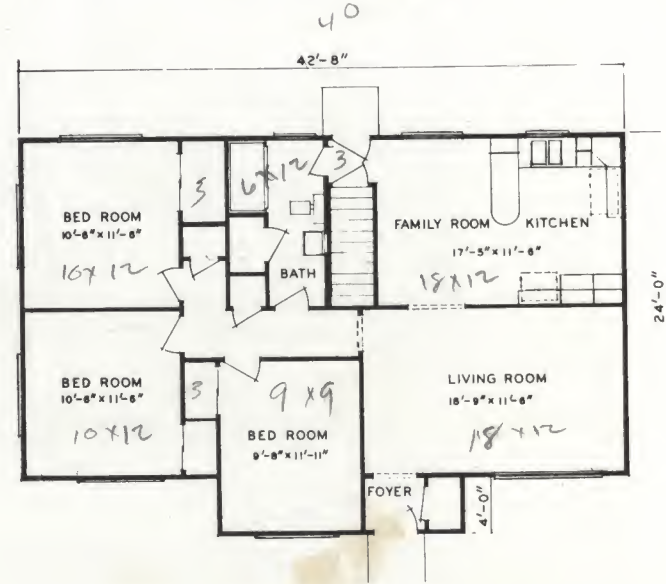
the BUTLER

The front gable adds architectural interest to this contemporary ranch home, as well as provides an enclosed entreway. The windows area are accented, on one side by provision for a bright, cheerful planting area and on the other through the use of diamond panels highlighting the Malta casement windows.



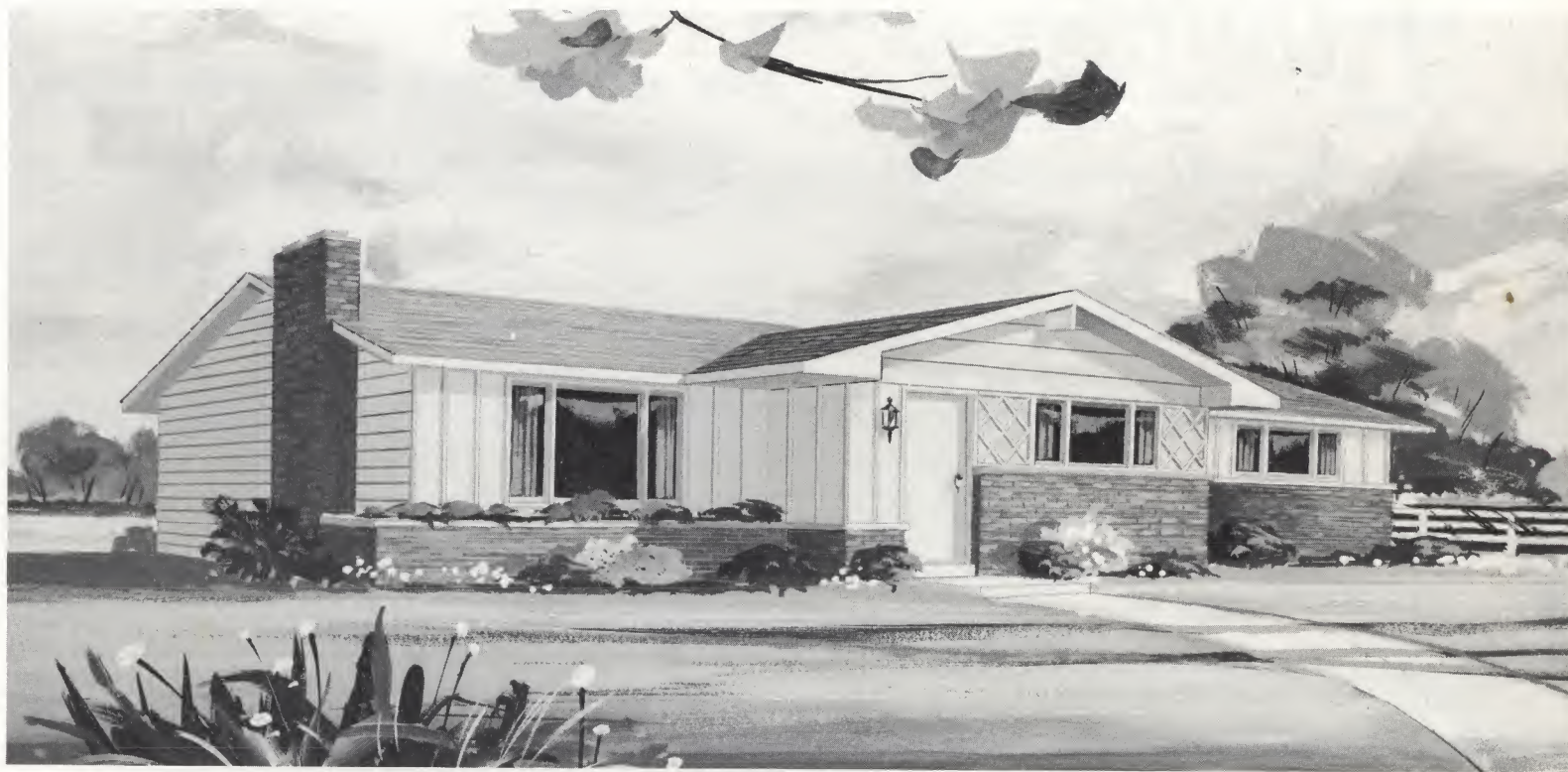
the Butler "A"
Alternate

1196 Sq. Ft. Floor Area



the Butler "B"

the Butler





JOIN KEYSTONE'S BOOSTER CLUB

Thousands of Keystone friends, both Keystone Home Owners and those who have seen or visited a Keystone home have recommended us to folks planning to build.

As a token of our appreciation, for every Keystone home sold from such a recommendation, we promptly mail our Booster Club friends a check for \$50.00.

**YOU TOO
CAN CASH IN!
HERE'S HOW**

All you have to do is send in names on attached postage prepaid card of people you know are planning to build a new home.

A Keystone representative will call on them and explain how easy it is to become the proud owner of a Keystone home.

You too will receive 50.00 for each home sold and delivered because of your recommendation.

THE MORE YOU BOOST KEYSTONE—THE MORE YOU CASH IN!

SIGN AND RETURN NOW—NO POSTAGE NEEDED

KEYSTONE HOMES SALES DIVISION

Box #6, Belle Vernon, Pa.

Date

Gentlemen:

I am submitting the name of this prospect to whom I have recommended a Keystone Home.

I understand I will receive a check for \$50.00 if this family purchases a Keystone Home because of my recommendation within 12 months of this date.

Name

Address

Phone

Referred By: My Name

My Address

P.S. Please send me _____ more postcards. I have more prospects.

- 3/8" Exterior grade plywood for planica
- Larger shelf in closet
- 1 x 4 Hollywood molding for shelf support
- Your plan or ours

ES INC.

uch Extra Value Without Charge.

Pre-Sealed grade A Birch doors

Interior Doors-prehung and pre-assembled

5/4 Door jambs

30" Overhang on hip roof

16" Rakes on gable ends

20 ft. lengths gutters

Seal down shingles

- Select flooring
- Metal telescoping closet rods
- Framing for drop ceiling over kitchen
- Double 2 x 10 headers over openings

DON'T PAY EXTRA. ALL THESE FEATURES INCLUDED AT THE KEYSTONE STANDARD PRICE.



**YOU TOO
CAN CASH IN!
HERE'S HOW**

Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY MAIL

First Class Permit No. 7, Belle Vernon, Pa.

KEYSTONE HOMES

Sales Division

Box #6

Belle Vernon, Pa.

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All you have to do is send in names on attached postage prepaid card of people you know are planning to build a new home.

A Keystone representative will call on them and explain how easy it is to become the proud owner of a Keystone home.

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THE MORE YOU BOOST KEYSTONE—THE MORE YOU CASH IN!

**NOBODY
BUT**

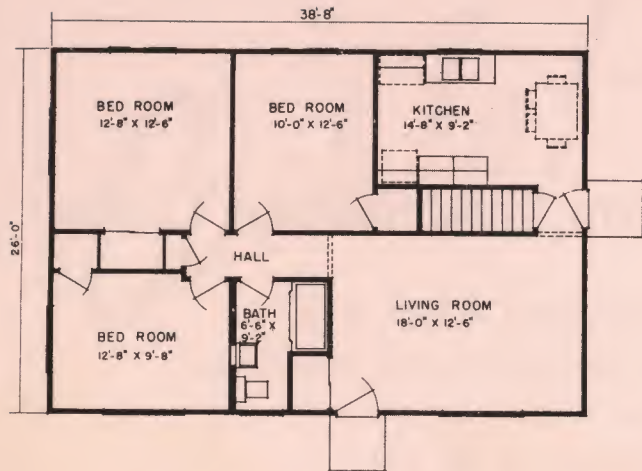


Keystone HOMES INC.

Gives You So Much Extra Value Without Charge.

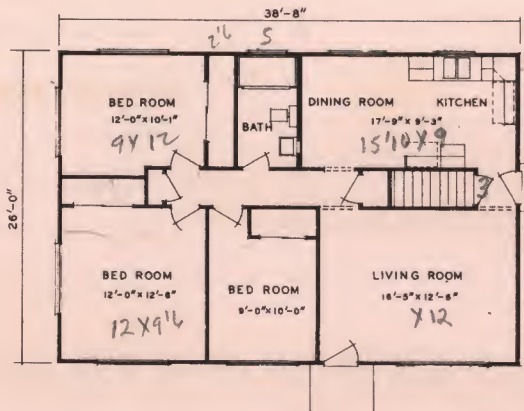
- Larger and Costlier Windows
- Choice Aluminum or Wood
- Larger Porch
- Boxed stairwell to basement
- Molded handrail
- 1/2 Celotex for apron
- 1/8" Hardboard (jumbo width) plaster grounds
- 5/8" P & TS Plywood for tile underlayment
- 3/8" Exterior grade plywood for plancia
- Larger shelf in closet
- 1 x 4 Hollywood molding for shelf support
- Your plan or ours
- Pre-Sealed grade A Birch doors
- Interior Doors-prehung and pre-assembled
- 5/4 Door jambs
- 30" Overhang on hip roof
- 16" Rakes on gable ends
- 20 ft. lengths gutters
- Seal down shingles
- Select flooring
- Metal telescoping closet rods
- Framing for drop ceiling over kitchen
- Double 2 x 10 headers over openings

DON'T PAY EXTRA. ALL THESE FEATURES INCLUDED AT THE KEYSTONE STANDARD PRICE.



1005 Sq. Ft. Floor Area

The Somerset
Alternate



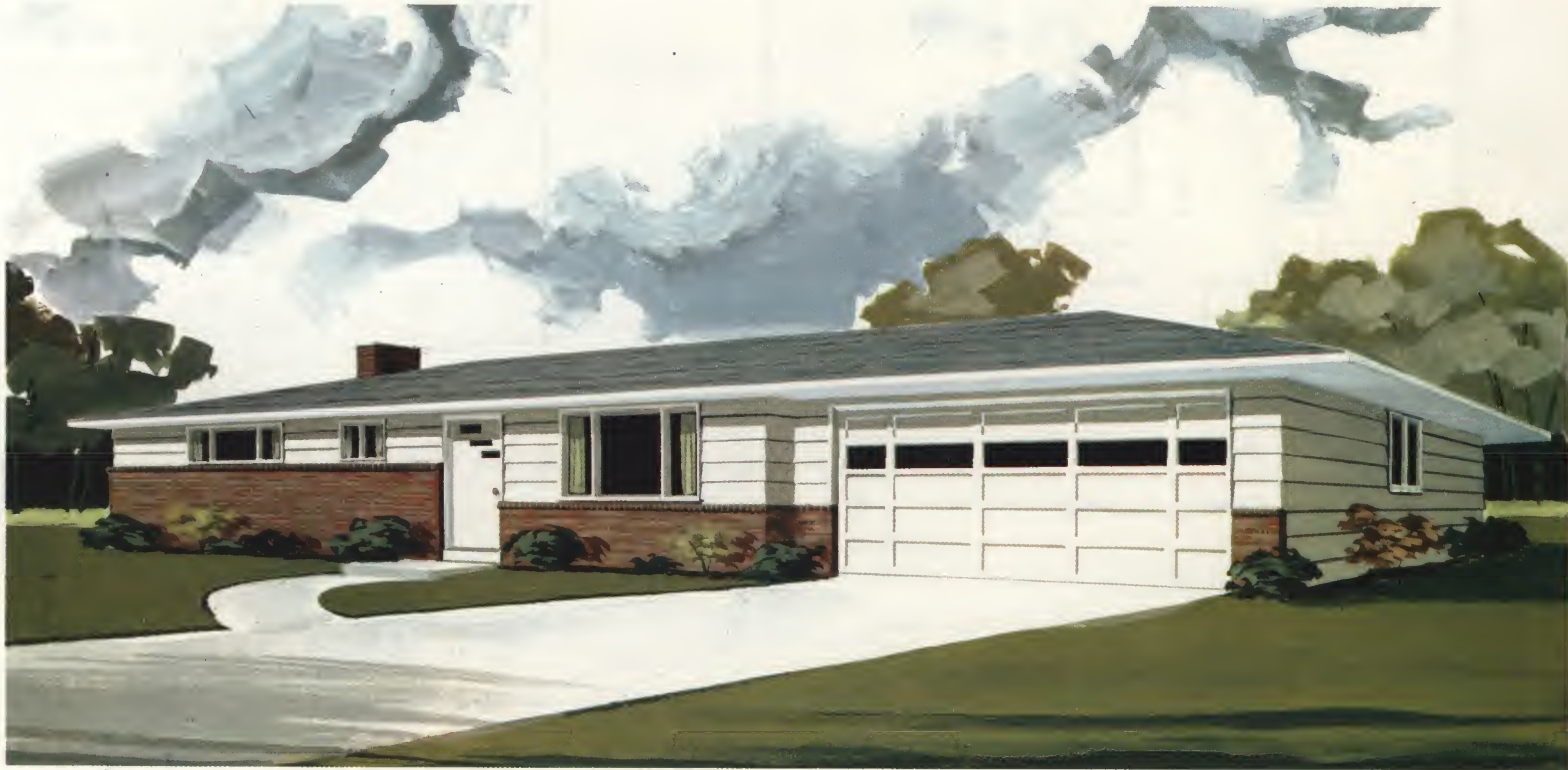
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TO MEET F. H. A., V. A. AND LOCAL
BUILDING CODES AND REGULATIONS.

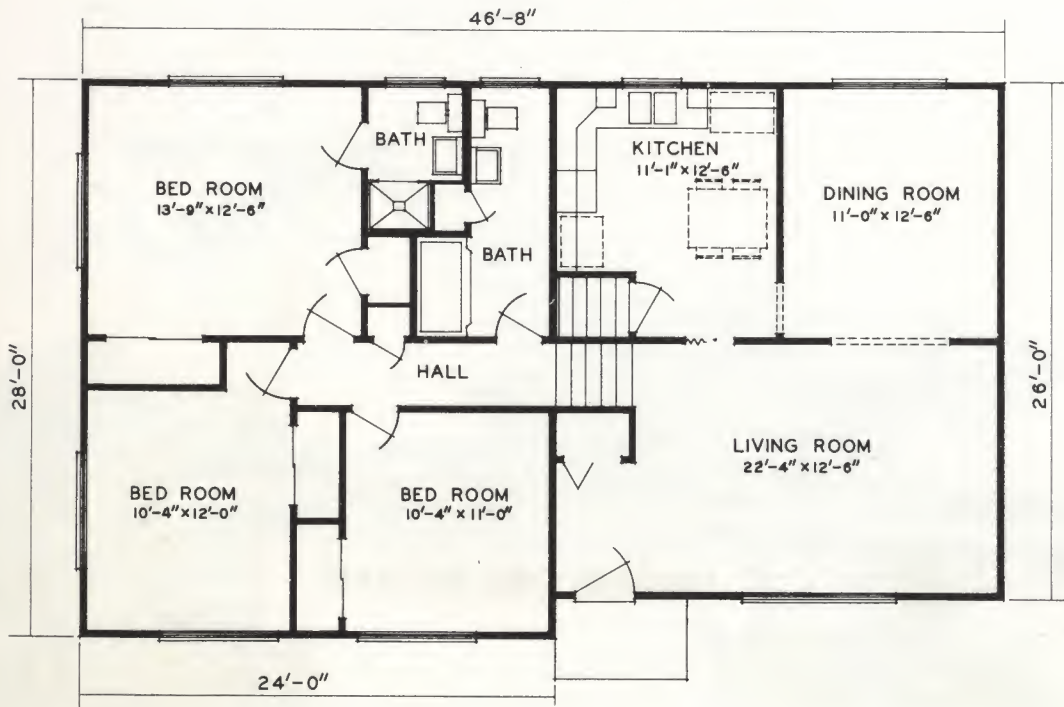
the SOMERSET

A compact ranch, the Somerset includes many features which will appeal to today's home makers. The kitchen and dining room have been combined for family convenience. The service door leads directly to the kitchen or to the basement. All three bedrooms have ample closet space and are connected to the bath by a center hall.



the Somerset





1262 Sq. Ft. Floor Area

the CARLISLE

Ideal for a sloping lot, the Carlisle is constructed on three levels to provide maximum living space and privacy. The living room, dining room and kitchen are at street level. The two car garage — with room for a storage or hobby area — would be on the low side of the lot. On the top level are three bedrooms and 1½ baths.



the Carlisle



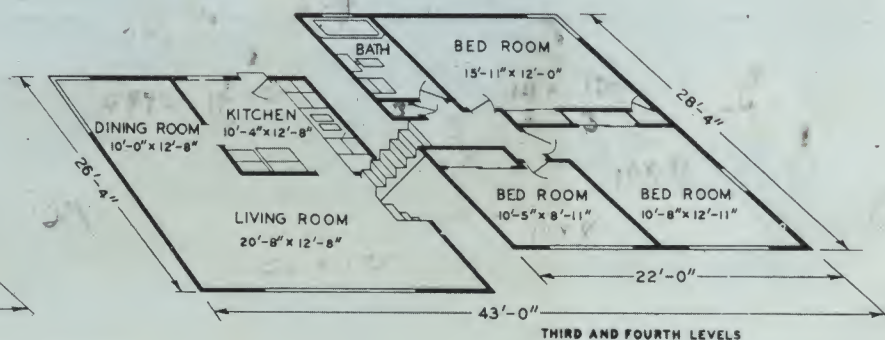
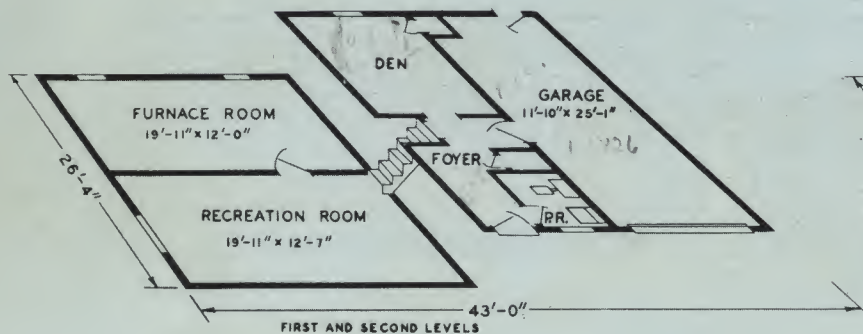


the JOHNSTOWNER

The front entrance and garage open conveniently to the recreation room, to the den or to the living room in this four level split design. The den, which could be used as a study, office or extra bedroom is found on the street level.

Five steps down lead to the recreation and utility areas. Five steps up are the modern living room, dining room and kitchen. The top level, again five steps up, includes three bedrooms, bath, closet and storage space.

1188 Sq. Ft. Floor Area



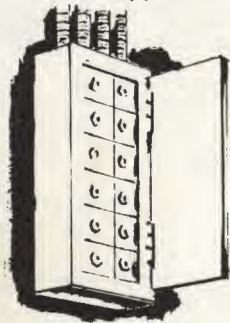
the Johnstownner



OPTIONAL MATERIALS

PLUMBING PACKAGE (Eljer)

Includes Enameled 5 ft. cast iron recessed bath tub with rim seat, combination shower and over-rim bath filler with diverter spout and pop-up waste. Vitreous china closet complete with fittings and $\frac{3}{8}$ " wall supply and stop, 18 x 20 Vitreous china lavatory complete with all fittings including aerator, tubular legs and towel bars. Jacketed and insulated 30 gallon glass lined automatic gas fired family rated hot water heater. Soil lines, vents, and all water lines are copper. Complete set of bath wall accessories. Two part laundry tray with stand faucets, tailpiece and S trap. Electric water heaters and larger sizes are optional at extra cost.



WIRING PACKAGE

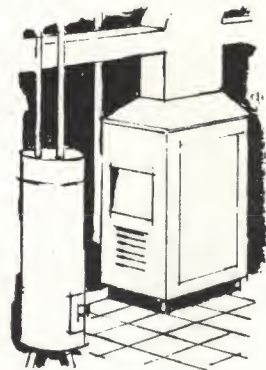
All necessary 12-3 W/G and 12-2 W/G Romex, inside and outside receptacles, silent switches, door bell and chimes. Ten circuit main entry box with range circuit & prewired recessed lighted medicine cabinet. All interior lighting fixtures (pull-down for dining area) plus exterior fixtures for front and rear entrances. Basement sockets and all fuses are furnished. Garage wiring package optional extra.

WALLBOARD PACKAGE

Standard package furnishes all necessary $\frac{1}{2}$ " plasterboard and nails for first floor area. Rock-lath for plastering is optional at reduced cost.

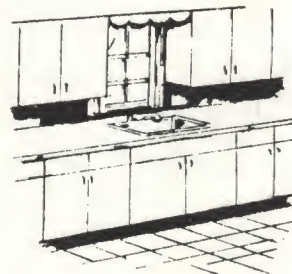
HEATING PACKAGE

Complete pre-engineered and guaranteed. Gas-fired forced warm air system with fabricated duct work, automatic controls and metal grilles. Cold air returns in every room. Oil fired heating system including fuel oil storage tank and fittings optional at extra cost.



KITCHEN PACKAGE

Properly planned, beautiful birch wall and base cabinets with valance and moulding. Built-in cutlery tray and bread box, double bowl sink with spray faucets, complete with S trap. Sink tops in choice of Formica patterns with stainless steel edge banding and 4" back splash. Choice of five different wood finishes and five types of hardware and Caloric color coordinated gas built-in range and ovens.



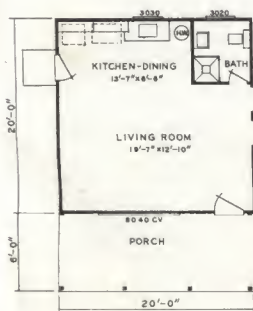
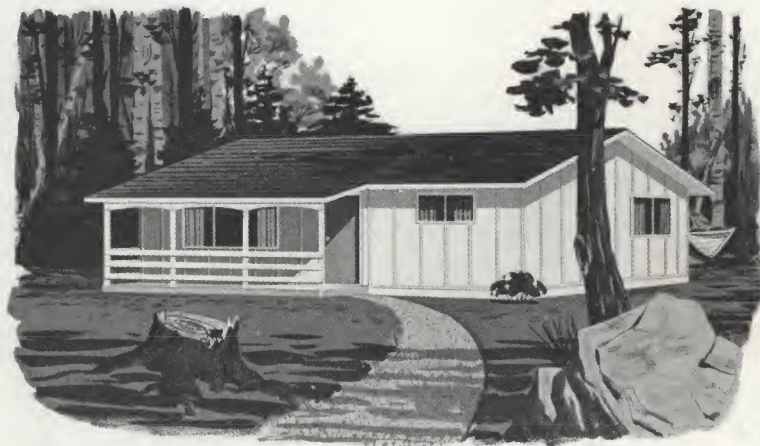
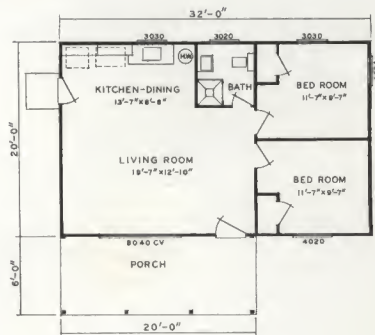


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